



# Alexander Alfredsson

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## Profile.

Date of birth: 1988-12-29

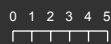
Nationality: Swedish

Languages: Swedish

English

Spanish

Driving licence: B



## Education.

**2016** Sodertorn University, Stockholm  
Degree of Bachelor of Science in  
Business and Economics

**2013** IHM Business School, Stockholm  
IHM Project Management  
IHM Business Management

**2008** Polhemskolan, Gävle  
Technology programme

**2007** Wayne High School, Iowa, USA  
Exchange year as a senior  
including graduation

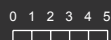
## IT.

MS Office

Adobe (Ai, Id, Ps)

CRM

CMS



## Recent Work Experience.

**External Consultant, Business Sweden, Stockholm 2015 -**

Part-time work assisting the Global Sales Coordination and Marketing team while studying.

**External Consultant, Quick Office, Stockholm 2015 Feb - Jul**

Helped to develop a new business concept with services for drop-in office space at Quick Office major business centers in Stockholm. It was a part-time project reporting directly to the CEO.

**Product Manager, PLAYipp, Stockholm 2011 - 2014**

In charge of sourcing and implementation of hardware to the company's digital signage solutions. The assignment also included overall responsibility of the company's products, suppliers and sales to public companies.

**Sourcing, Zhuhai, China 2011 Jan - May**

Spent four months in southern China to source suppliers and products within Digital Signage. I worked closely with the GIS cluster Future Position X and Ural Nordic.

**Warehouse & Logistics, Bonver, Stockholm 2010 - 2011**

Employed several periods over the years with varying positions in the daily logistics operations.

## Other Merits.

**Project member, Keolis, Stockholm**

Developed and delivered a project plan, together with a small team, that aimed to decentralize the traffic management in Stockholm. The sponsor was the Business Director of the Stockholm region, and the project team consisted of students from IHM Business School.

**A&J Events**

Own business during high school, organizing corporate and private events.

**Ural Nordic**

Periodically handled import of goods from Asia in Ural Nordic AB.